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| **商品企画書** | No |  |
| 提案日 |  |
| 所属 |  |
| 氏名 |  |

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| 商品名 | |
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| テーマ | コンセプト |
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| 商品概要 | |
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| 販売ルート | |
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| 販売価格・仕入先 | |
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| スケジュール | |
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| 課題 | |
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| 対策 | |
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| 特記事項 |
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